

# Résumé

## Eddy Hagen



### Contact information

Eddy Hagen, Ten Eekhovlei 93, 2100 Deurne, Belgium

E-mail: eddy\_hagen@hotmail.com

Mobile: +32 496 527 134

### Motivation & ambition

Helping companies, organizations and people to achieve their goals by sharing (new) knowledge, experience and insights – both my own and those of others.

### Strengths

- Thanks to **strategic insight**, I can distinguish main issues from side issues, short term from the long term. To achieve pragmatic and user-friendly solutions with achievable goals, thanks to a **creative mind**.
- Being a **good listener** and equipped with an **analytical mind**, I always try to come to the essence.
- As an **open communicator**, I understand the art of clearly and intelligibly displaying a complex, difficult matter, and this from the work floor to the executive office.
- Result-oriented, working according to plan, mature, loyal and a sense of responsibility.

### Career

- **Independent consultant – insights4print.ceo** (09/2016 – present)
  - **Assignments:** presentations on relevant evolutions in the printing industry, articles on technical topics, support for market analysis, innovation workshops
  - **Achievements:** certain aspects of quality were put on the agenda, successful blog
- **Directeur – VIGC** (01/2006 – 09/2016)
  - **Type of company:** innovation center for the printing industry, services to companies
  - **Tasks:** team management (8 people, annual budget: € 1 million), record and follow up of annual targets and KPIs, report to the executive committee and board of directors, determine strategy, applications for grants (+/- € 350.000) and project management (project duration usually 24 months), quality assurance
  - **Achievements:** put innovation and efficiency on the agenda of printing companies, put VIGC on the map worldwide through unique projects (e.g. ink reduction, quality of measuring instruments, a tool for designers), a solid but user-friendly structure in terms of administration and procedures
- **Manager Training & Trendwatch – VIGC** (10/1998 – 09/2016)
  - **Tasks:** composing the annual program, coordinating with speakers, reporting on new evolutions (e.g. visited fairs and conferences), developing and giving training courses (e.g. 'crash course' on color), developing and coordinating research projects, programming administrative database, marketing (e.g. writing texts)
  - **Achievements:** training program, well-attended presentations, strongly appreciated customized training courses, highly valued publications

## Career (continues)

- **Coordinator – Brokers Training** (10/1997 – 9/1998)
  - **Type of company:** training institute insurance brokers
  - **Tasks:** composing the annual program, coordinating with speakers, programming administrative database, marketing, reporting to the board
  - **Achievements:** organization professionalized by, among other things, setting up and automation of administration, determining and monitoring the corporate identity, bringing teachers in line
- **Production manager – Publishing house/advertising agency** (11/1996 – 9/1997)
  - **Tasks:** managing a small team (3 people), the daily production of a magazine, publicity material and other print jobs
- **PR manager, consultant environment & technology – Febelgra** (10/1988 – 10/1996)
  - **Type of company:** industry association, services to companies
  - **Tasks:** company visits (to inform them about the services and detect the needs of the companies), advice on environmental law and environmental technology, project manager selective collection of hazardous waste from printing companies, programming administrative database
  - **Achievements:** strong growth in membership, project on selective collection of hazardous waste, a first environmental guide for the printing industry, automation of membership administration and for-pay services

## Education

- Prof. Bachelor Communication management (PHITC, Antwerp, 1985 – 1987, graduated)
- Prof. Bachelor Photography (Technicum, Antwerpen, 1983 – 1985, graduated)
- 

## Languages

Dutch	Mother tongue
English	Excellent
French	Very good
German	Good
Spanish	Notions

## Computer knowledge

MS Word, Powerpoint	Excellent
MS Excel, Access	Very good
Photoshop, InDesign	Good
MS SQL, Power BI	Basiskennis
WordPress	Very good

## Hobbies & Volunteering

- Photography ([thelightpoet.be](http://thelightpoet.be)), TaiChi, hiking, reading about innovation and 'behavioral economics'
- Volunteering with: Natuurpunt Antwerpen Stad (communication), Pax Christi (photographer)

## References

Erik Michiels, board member and president Febelgra and VIGC: [erik.michiels@comico.be](mailto:erik.michiels@comico.be)  
Chris Bondy, professor School of Media Sciences, RIT (USA): [christopher.bondy@rit.edu](mailto:christopher.bondy@rit.edu)